LONG-TERM ACHIEVEMENT

MATCH SAVINGS PROGRAM

STABILITY HAS ALWAYS BEEN A PRIORITY FOR AKIRAH.
HAVING MOVED 20 TIMES BEFORE THE AGE OF 25, SHE
WAS DETERMINED TO PROVIDE HER CHILDREN WITH A
PERMANENT HOME. SHE WORKED TO SAVE FOR A
DOWNPAYMENT AND RECEIVED A 2:1 MATCH FROM UNITED
WAY'S LUBERT IDA PROGRAM, MAKING HER DREAM OF
HOMEOWNERSHIP - AND STABILITY - A REALITY.

United Way's **Match Savings Program** supports low-income families by matching their savings toward homeownership, education, and small business ownership. Participants receive matching contributions of 2 to 3 times their savings, helping them build wealth and achieve economic stability.

It's difficult to plan for a bright future when you're always stuck trying to survive the day-to-day. Your gift to United Way supports families like Akirah's to rise above challenges and build a better tomorrow.

Visit unitedforimpact.org/donate to make a gift today.

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WE LEARNED OF THE LUBERT IDA HOMEOWNERSHIP PROGRAM AND WERE ABLE TO MEET THE 2:1 MATCH FOR A TOTAL OF \$6,000. IT'S BEEN AN ABSOLUTE BLESSING. THIS HOME JUST BRINGS US SUCH A SENSE OF PEACE.

Emily and Ryan, Homeownership Participant





BECAUSE OF YOU...

1,350

people have participated in the Lubert IDA program since 2018

\$631,000

has been saved + matched by people who participated in the Lubert IDA program in 2024

112

families purchased their first home

@phillysjunited