# **PLEDGE FORM**



## **CONTACT INFORMATION**

Greater Philadelphia and Southern New Jersey

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New Jersey (Required language)—Information filed with the Attorney General concerning this charitable solicitation and the percentage of contributions received by United Way of Greater Philadelphia and Southern New Jersey during the last reporting period that was dedicated to the charitable purpose may be obtained from the Attorney General of the State of New Jersey by calling 973-504-6215 and is available on the Internet at njconsumeraffairs.gov/charities. Registration with the Attorney General does not imply endorsement.

# TOGETHER, WE MAKE CHANGE HAPPEN.

In Greater Philadelphia, 1 in 4 families lives in poverty. These are our neighbors, struggling every day to survive, with no end in sight. At United Way, we believe this is unacceptable. We also believe it is solvable.

By forging coalitions with business, government, and community organizations, we provide the skills and support people need to become—and remain—financially independent. We do this by solving the problems that keep people up at night and fueling the ambitions that get people out of bed in the morning.

With our partners, we deliver immediate relief and longterm achievement. When our work is through, every lowincome family in our region will have what they need to support themselves and improve their lives.

### **OUR APPROACH**

**Listen** to community voices to understand challenges and identify underlying issues.

**Leverage** our expertise, local market knowledge, and community partners to develop effective solutions.

**Build** coalitions with leaders from local communities, government, and corporate sectors to implement and fund these solutions.

**Measure and Refine** our strategies to amplify impact family-by-family, year-over-year.

**Share** our findings to strengthen sector capacity, expand learning, and inspire action across Greater Philadelphia.



# **GIVE TO UNITED WAY**

Serving Pennsylvania's Chester,
Delaware, Montgomery, and Philadelphia
counties, and New Jersey's Atlantic,
Burlington, Camden, Cape May and
Cumberland counties, United Way leads
solutions that deliver immediate relief
and long-term achievement.

#### **IMMEDIATE RELIEF**

Whether it's emergency shelter, utility assistance, or violence prevention, we cut through the red tape to provide immediate relief when it matters most.

#### **LONG-TERM ACHIEVEMENT**

Day-to-day survival isn't enough. People yearn for progress and achievement. Whether it's graduating from high school or starting a business, our solutions build the foundation our neighbors need to accomplish their goals.

## STAY CONNECTED

Thank you for standing #PhillySJUnited. Together, we can end poverty and expand opportunity for all people and families throughout Greater Philadelphia.



Questions? Contact United Way Donor Services at donorservices@unitedforimpact.org.

For more information, visit unitedforimpact.org

UWGPSNJ Donor Services PO Box 787897 Philadelphia, PA 19178-7897



