

LONG-TERM ACHIEVEMENT

MATCHED SAVINGS PROGRAM

MARIA WORKS TWO JOBS TO SUPPORT HER CHILDREN. WHEN HER CAR BREAKS DOWN, SHE FACES A TOUGH CHOICE: BORROW MONEY, SELL POSSESSIONS, OR RISK NOT BEING ABLE TO WORK. NEARLY 40% OF AMERICANS CAN'T COVER A \$400 EMERGENCY EXPENSE, MAKING STORIES LIKE MARIA'S ALL TOO COMMON.

United Way's **Match Savings Program** supports low-income families by providing emergency savings, homeownership, education, and small business growth. Participants receive matching contributions of 2 to 4 times their savings, helping them build wealth and reach lasting economic stability.

With your support, families like Maria's can avoid financial crises and build a stable future. By donating to United Way, your unrestricted gift ensures families in your community can build a better life.

Visit unitedforimpact.org/donate to make a gift today.

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WE LEARNED OF THE LUBERT IDA HOMEOWNERSHIP PROGRAM AND WERE ABLE TO MEET THE 2:1 MATCH FOR A TOTAL OF \$9,000. IT'S BEEN AN ABSOLUTE BLESSING. THIS HOME JUST BRINGS US SUCH A SENSE OF PEACE.

EMILY and RYAN, HOMEOWNERSHIP PARTICIPANT



BECAUSE OF YOU...

1,200+

people have participated in the Lubert IDA program since 2018

\$784,500

has been saved + matched by people who participated in the Lubert IDA program in 2023

93%

of the people who participated in the emergency saving program felt motivated to keep building their savings and set long-term financial goals



Greater Philadelphia
and Southern New Jersey

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