

POVERTY DOESN'T HAVE TO EXIST

let's end it together.



United Way
of Greater Philadelphia
and Southern New Jersey

At United Way, our mission is to end poverty and expand opportunity so that every person in every community can thrive. We fund nonprofit organizations and deliver at-scale, long-term solutions that break the cycle of poverty.

YOU CAN MAKE A DIFFERENCE

Together, we can help individuals and families thrive. Your gift invests in key programs and interventions that focus on breaking the cycle of poverty.



EARLY LEARNING

Supporting child development, school readiness, K-3 literacy, tutoring and more, from infancy through age 8



CAREER PATHWAYS

Equipping opportunity youth and adults with skills and training to further their education and career



FINANCIAL EMPOWERMENT

Expanding access to financial literacy, planning tools, and asset-building to individuals and families



COMMUNITY RESILIENCY

Working side-by-side with nonprofit partners to ensure resources, relief and basic needs get to people who need it most

UNITED, WE ARE STRONGER

Last year, 1.75 million people we're positively impacted in the Greater Philadelphia and Southern New Jersey region through our network of community partners.

75,000+

OVER 75,000 CALLERS
SERVED THROUGH THE
211 HELPLINE

\$14.8M

\$14.8 MILLION
INVESTED ACROSS
OUR COMMUNITIES

50,000+

OVER 50,000 FAMILIES
SERVED THROUGH
EARLY LEARNING

DID YOU KNOW?

In our region alone, more than 705,000 adults and children struggle to survive a life of poverty every day.

In Philadelphia, Hispanic and Black communities have the highest poverty rates with Black Philadelphians twice as likely to live in poverty as compared to white Philadelphians.



One hundred years in action

From the Great Depression and World War II, to Hurricane Sandy and the ongoing COVID-19 pandemic, your support allows us to meet the needs of the times. United, we have the power to create lasting change and tackle poverty at its core.

When you give to United Way, you join a collective network of over 40,000 annual donors committed to changing lives and strengthening communities – one child, one adult, one family at a time.

WHY GIVE TO UNITED WAY OF GREATER PHILADELPHIA AND SOUTHERN NEW JERSEY?

Through collaboration, resources, and expertise, we address the tough challenges facing our neighbors and build on opportunities.

UNPARALLELED REACH

With a global network spanning 40 countries and a local network of 400 businesses, 150+ nonprofits and over 40,000 local donors, we have a unique ability to deliver solutions at scale.

CONVENING POWER

We gather diverse voices from business, government, funders and nonprofits around the important issues confronting our region.

RESEARCH RIGOR

Our team has access to the data, the tools and the skills to continually analyze, inform and refine our collective approaches, allowing us to identify redundancies and direct smart investments.

PERSISTENT FOCUS

Through our unique networks and connections, we ensure the mission of measurably and meaningfully reducing poverty remains a priority.



**ARE YOU READY TO
MAKE A DIFFERENCE?**

We are stronger together.
Join the region's largest, most
powerful fight to end poverty.

Give today.