

IN THIS MOMENT, WE NEED A MOVEMENT.

Why? Because with so many of our neighbors already living in or on the edge of poverty, we need a collective movement to propel us forward. Our strength is in our numbers and together, we can use this moment to fuel a movement to create a stronger future—for all of us.

Poverty is complicated. No single intervention alone can disrupt it. Measurably and meaningfully reducing it in our communities will be a challenge. But it's not beyond us—by working together, we can equip our communities and neighbors to build a stronger, more equitable future. Your impact matters. When you give to The Impact Fund, you drive real change that maximizes people's potential and propels our region forward.

FOR THE COST OF A WEEKLY CUP OF COFFEE (\$25)



Your donation connects students with resources and supplies to improve their reading and fuel a love for learning.

FOR THE COST OF CONCERT TICKETS (\$500)



Your donation connects one individual to a job training program to find employment or pursue a new career.

FOR THE COST OF A MONTHLY GYM MEMBERSHIP (\$150)



Your donation connects six families with access to free tax preparation and financial counseling to grow long-term financial stability.

FOR THE COST OF A VACATION RENTAL (\$2500)



Your donation connects four individuals with resources and support to buy their first homes.

YOU CAN MAKE A DIFFERENCE. GIVE TO THE IMPACT FUND TODAY.

WHY GIVE TO THE IMPACT FUND?

A gift to The Impact Fund is the quickest, easiest and most effective way to give. Our strength is in our numbers. With 100,000+ donors, we combine your gift with thousands of others into researched, proven and scalable programs and initiatives. Our funding algorithm ensures the right dollars are invested in the right interventions to reduce poverty in our communities, so you can be confident your dollar goes further, faster.

CAN I DESIGNATE MY GIFT?

Yes. We're honored to help support causes that matter to you. Our easy designation process allows you to ensure all your giving priorities for the entire year are met in one simple form. Please follow the instructions to designate your gift.

Nonprofits must comply with the Patriot Act. Ineligible designations will go to The Impact Fund. United Way charges a cost recovery fee of 12.5% on each designated gift before distribution. In accordance with IRS requirements, we acknowledge no goods or services were exchanged for your gift and do not consider your pledge to be a legally binding commitment. Find our most recent financial statement on our website at UnitedForImpact.org/financial.

Pennsylvania (Required language)—The official registration and financial information of United Way of Greater Philadelphia and Southern New Jersey may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 800-732-0999. Registration does not imply endorsement.

New Jersey (Required language)—Information filed with the Attorney General concerning this charitable solicitation and the percentage of contributions received by United Way of Greater Philadelphia and Southern New Jersey during the last reporting period that was dedicated to the charitable purpose may be obtained from the Attorney General of the State of New Jersey by calling 973-504-6215 and is available on the Internet at njconsumeraffairs.gov/charities. Registration with the Attorney General does not imply endorsement.

QUESTIONS?

Visit UnitedForImpact.org/faqs

📞 800-417-8742

✉ donorservices@uwgpsnj.org #unitedtogether

UWGPSNJ Donor Services, PO Box 787897, Philadelphia, PA 19178-7897



MY INFORMATION

Your personal information is kept confidential. It is used to recognize your generosity and report your Impact.

EMPLOYEE ID # (IF APPLICABLE)

MR. / MRS. / MS. / MX. FIRST NAME M.I. LAST NAME

HOME ADDRESS APARTMENT NUMBER CITY/TOWN

STATE ZIP CODE TELEPHONE NUMBER HOME WORK CELL BIRTH YEAR

EMPLOYER WORK ZIP CODE

EMAIL NON-WORK WORK

Gift confirmation letters and tax receipts will be sent via email.

MY TOTAL ANNUAL GIFT = \$

PAYROLL DEDUCTION I want to contribute the following *per pay period*: \$ _____ X _____ pay periods

CREDIT CARD

For Electronic Payment, please visit: UnitedForImpact.org/paymentportal

PLEASE BILL ME

(\$50 minimum and home address required above)

PERSONAL CHECK (Attached—checks payable to: United Way) or CASH

I WILL PAY LATER VIA: STOCKS/SECURITIES TRANSFER DONOR-ADVISED FUND DISTRIBUTION

Instructions for transmitting stock gifts and donor-advised funds are available online at UnitedForImpact.org/stock or by calling 800-417-8742.

PLEASE SIGN AND DATE

SIGNATURE

DATE (MONTH/DAY/YEAR)

A gift of \$1,000 or more makes you a Leadership donor. For individual and joint gifts, please write your name(s) here exactly how you want it to be listed for recognition purposes:

MY CONTRIBUTION TO THE FIGHT AGAINST POVERTY

MY INVESTMENT IN UNITED WAY'S IMPACT FUND TO BREAK THE CYCLE OF POVERTY = \$ _____

Impact Fund investments focus on proven strategies to break the cycle of poverty by supporting **Early Learning, Opportunity, Employment & Entrepreneurship, and Financial Empowerment.**

IF YOU WOULD LIKE TO DIRECT PART OF YOUR GIFT TO ANOTHER UNITED WAY AND/OR A SPECIFIC NONPROFIT ORGANIZATION, COMPLETE THE FOLLOWING INFORMATION.

Our United Way is committed to promoting philanthropic giving in our community, so you can direct your gift (minimum of \$24) to qualifying 501(c)(3) organizations. However, United Way only monitors and tracks outcomes of gifts to The Impact Fund. Gifts to other organizations are not monitored. If the organization is not eligible, we will notify you so that you may redirect your investment. Please note that any remaining portion of your designation will be directed to United Way's Impact Fund if:

- You do not respond with an alternate organization and/or the information provided about the organization is not sufficient.
- Your investment is less than \$24, the required minimum for designations.
- The organization becomes ineligible during the distribution schedule.

To search for agency codes, visit DonorChoice.UnitedForImpact.org and specify below.

_____ \$ _____

_____ \$ _____

ORGANIZATION CODE ORGANIZATION (FULL NAME)

If you do not have the organization's code, please provide its full name and address.

ORGANIZATION NAME ADDRESS

CITY STATE ZIP CODE \$ _____

Please make a copy of this form for your records and turn in the original.

THE MOVEMENT STARTS WITH YOU.

Your impact matters. Together, we can help our neighbors recover and propel our region forward.

THE IMPACT FUND

A gift to The Impact Fund is the quickest and easiest way to give and invest in proven programs and intervention that work to fight poverty. We offer many signature programs that advocate and address gaps in Early Learning, Entrepreneurship & Employment Development and Financial Empowerment.

United Way Impact Fund..... 34

You can also specify your gift to one of our Signature Programs that focus on proven interventions in a particular area.

Early Learning..... 11

Opportunity, Employment & Entrepreneurship 54220

Financial Empowerment..... 100

WOMEN UNITED

A gift to Women United supports an affinity group of women working together to advocate, raise awareness, and generate resources for women and girls.

Women United.....29734

THANK YOU FOR SUPPORTING OUR MOVEMENT TO FIGHT POVERTY IN OUR REGION.

For information on how your gift makes a difference, visit UnitedForImpact.org/campaign

#unitedtogether @PhillySJUnited

