

# Join the Greater Philadelphia Corporate Volunteer Council (GPCVC) and take your volunteerism to the next level!

The GPCVC, driven by United Way, believes in the power of employee volunteerism. Effects on talent development, business objectives and employee morale prove that when volunteer programs are a priority, businesses thrive and the community benefits. GPCVC membership offers thought leadership, best practices, networking and support to advance your employee volunteer program to:

- Improve employee engagement, recruitment and retention
- Demonstrate your company's core values and trustworthiness
- Align with companies and customers committed to creating Impact

The GPCVC is a forum for learning and leading collaborations to drive Impact across our region in ways that none of us can achieve alone.

In 2015, the GPCVC was recognized as the Best Corporate Volunteer Council in the U.S. by Points of Light and, in 2017, was appointed regional lead for the United Nations Impact 2030 Action Team



## Greater Philadelphia Corporate Volunteer Council 2017-18 Sponsorship Levels and Benefits

SPONSOR LEVEL AND BENEFITS	PRESENTING \$10,000	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000	MEMBERSHIP \$100
Corporate thought-leadership, employee professional development and networking opportunities	✓	✓	✓	✓	✓
Tickets to educational programs, events, annual member awards and volunteer opportunities	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Social media promotion	✓	✓	✓		
Inclusion in press releases, as appropriate	✓				
Website recognition	LOGO	LOGO	NAME	NAME	NAME
Podium recognition at events/programs	✓	✓	✓		
Speaking opportunities at select programs and events, as available	✓				
Prominent logo inclusion on signage and collateral materials	✓				
Logo inclusion on signage and collateral materials		✓	✓		
Name inclusion on signage and collateral materials				✓	

For more information, visit: [UnitedForImpact.org/GPCVC](http://UnitedForImpact.org/GPCVC)

Sponsorship Level \_\_\_\_\_ Committed Amount \$ \_\_\_\_\_

Please list your company name as it should appear on all print materials \_\_\_\_\_

Print name and title \_\_\_\_\_

Authorized signature \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

For more information on GPCVC and how to get involved, please contact your United Way representative or Chris Major, GPCVC Manager, at 215-665-2464 or [cmajor@uwgpsnj.org](mailto:cmajor@uwgpsnj.org).

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The Greater Philadelphia Corporate Volunteer Council  
–Driven by United Way of Greater Philadelphia and Southern New Jersey