

# Sweet Thanks



**United Way  
of Greater Philadelphia  
and Southern New Jersey**

Even the smallest gestures can make all the difference, so be sure to thank employees who put their time, energy and dollars toward your campaign. A kind thank you maintains morale, expresses gratitude for their hard work and will potentially encourage employees for future campaigns. Be creative and have fun with them. If your office used a theme for the opening celebration or the overall campaign, stick to that for fun and creative ways of saying thank you.

Some ideas for a nice thank you could include:

- Candy Gram seat drops – *You're a Lifesaver!*
- Video message from the CEO or leadership
- Breakfast of Champions thank you event
- Company shout-out of Leadership Givers
- Share a personal thank you/ testimonial from a program recipient