



United Way
of Greater Philadelphia
and Southern New Jersey

Interesting Incentives & Games

Children's Drawing Contest - Give employees "official photographs" of one or two top executives to take home for their children to draw. There is a \$5.00 entry fee per child. Employees vote for the best drawing by paying \$1.00 per vote.

Brown Bag Lunch Day - Everyone brings in their own lunch and donates the money they would have spent to United Way.

Boss for the Day - Allow employees to bid on being boss for the day, high bid wins!

Shave for the United Way - Have someone to agree to have their head shaved once a certain amount of money has been raised.

Penny Jar - Each department has a jar and each penny equals a point. Anything else equals its value in negative points. The department with the most positive points at the end of the week wins.

Flamingos - Employees may pay \$X amount and the obnoxious birds will appear in their choice of department's or someone's office. The only way for a person or department to remove the birds is to pay a "flamingo removal fee." They may then choose at that time where the birds are going to be relocated. People may also purchase "flamingo insurance," this prevents the birds from landing in their office.

Tug-of-War - Have employees against executive staff or interdepartmental competition. Each team pays a fee to enter.

Lunch Box Auction - Employees supply lunches to be auctioned off and give prizes for the most creative or elegant lunches.

Compliment-O-Grams - Make up special forms and sell them to employees as an anonymous way to give a compliment to someone in the office. Compliment-O-Grams must be delivered by a trustworthy employee sworn to secrecy. Charge a dollar per compliment.

Halloween Pumpkin Carving Contest - Plan a Halloween theme and hold a pumpkin carving contest. Find a local business willing to donate pumpkins for your organization to sell to your employees. Employees buy pumpkins individually or by group. Charge \$5.00 to enter and \$1.00 per vote.

Tailgate Party - Create a sports theme for your campaign if the United Way campaign coincides with football season. Back a truck into the employee lounge, lower the tailgate, and sell football fare: hotdogs, chips, soft drinks, and other goodies. Play a game of tag or video football with participants donating an entrance fee and observers waging bets.

Balloon-O-Gram - Employees have messages tied in helium balloons delivered to designated co-workers. Charge \$1.00 per balloon.

Themed Chinese Auction - Employees design their own themed baskets to be auctioned off at an in office event. The auction can be a standard bidding auction or a Chinese auction where employees spend \$5 for each ticket to be drawn for each basket.

Other Incentive Ideas: Corporate match, Jeans or Jersey Day, Show Your Spirit Day (College Sports Teams), Prime parking space, Early Out or Late-Arrival passes, Pizza party, Best Pet Photo contest, Themed Basket Raffle

