

# LEADERSHIP GIVING

## GIVING SOCIETIES

More than 100,000 donors contributed more than \$55 million to our United Way this past year. Of that total, more than \$30 million was directed to United Way’s Impact Fund to improve Education, Financial Stability, Health and Basic Needs in our communities. We are sincerely grateful to those who choose United Way as their philanthropic partner, whether through our Impact Fund or through our Donor Choice program. Leadership donors, in particular, inspire others to join them in providing hope and opportunities to individuals in need and strengthening our region.

### Kind Society

*The Kind Society is a Leadership recognition society that celebrates donors who have made a significant investment of \$1,000 or more in our Impact Fund. The Society honors the remarkable generosity of the late Patricia and Philip Kind, who supported our efforts to improve Education, Financial Stability, Health and Basic Needs across the region for more than 60 years.*

We hope you will consider making a significant, Leadership investment in United Way at one of the following levels:

	Leadership \$1,000-\$4,999	Visionary Circle \$5,000-\$9,999	Tocqueville Society \$10,000 or more
Invitation to Leaders Lead Speaker Series & Other Leadership Events	●	●	●
Updates on Impact of Your Investment	●	●	●
Invitation to Join Leadership Affinity Networks	●	●	●
Recognition in Local UWGPSNJ Publications		●	●
Invitation to Annual Flower Show Reception		●	●
Invitations to Other Gatherings with Fellow Community Leaders and Local Philanthropists			●
Opportunities to Visit Program Sites to Engage With UWGPSNJ’S Impact Work			●

## YOUR INVESTMENT IN THE IMPACT FUND

### Leadership

\$1,000 ensures that three caring mentors can work with children for two years so that more young people can stay on track to success and a brighter future.

### Visionary Circle

\$5,000 helps with partial scholarship, transportation, and child care so that a single parent can earn his or her associate degree and build a better life.

### Tocqueville Society

\$10,000 will provide scholarships for five child care providers to achieve degrees in early child development to ensure more children have access to a high-quality early childhood education.

[UnitedForImpact.org/Leadership](http://UnitedForImpact.org/Leadership)

# STEP-UP PROGRAMS

We are pleased to offer you the opportunity to make a larger investment in the community and reach a new level of giving over three years through one of the step-up programs listed below. You can make a commitment now to incrementally increase your annual gifts to United Way and be recognized at the full giving level from year one. The Cawthorn Visionary Circle and Haas Tocqueville Step-Up Programs have been generously endowed by Robert E. Cawthorn and John C. Haas, respectively. All gifts from Cawthorn and Haas are directed to United Way's Impact Fund.

**THE LEADERSHIP STEP-UP** helps you reach the \$1,000 giving level gradually over three years and allows you to be recognized as a **Leadership donor** in all three years:

	YOUR GIFT	TOTAL INVESTMENT FOR OUR COMMUNITY
Year 1	\$750	\$750
Year 2	\$850	\$850
Year 3	\$1,000	\$1,000

**THE ROBERT E. CAWTHORN VISIONARY CIRCLE STEP-UP** helps you reach the \$5,000 giving level gradually over three years and allows you to be recognized as a **Visionary Circle** member in all three years:

	YOUR GIFT	CAWTHORN GIFT	TOTAL INVESTMENT FOR OUR COMMUNITY
Year 1	\$2,500	\$2,500	\$5,000
Year 2	\$3,500	\$1,500	\$5,000
Year 3	\$5,000	Full Visionary Circle Level	\$5,000

**THE JOHN C. HAAS TOCQUEVILLE STEP-UP** helps you reach the \$10,000 giving level gradually over three years and allows you to be recognized as a **Tocqueville Society** member in all three years:

	YOUR GIFT	HAAS GIFT	TOTAL INVESTMENT FOR OUR COMMUNITY
Year 1	\$5,000	\$5,000	\$10,000
Year 2	\$7,500	\$2,500	\$10,000
Year 3	\$10,000	Full Tocqueville Society Level	\$10,000

For more information or to sign up for one of these programs, please visit: [UnitedForImpact.org/LeadershipStepup](http://UnitedForImpact.org/LeadershipStepup), call 215-665-2598 or email [stepupprogram@uwgpsnj.org](mailto:stepupprogram@uwgpsnj.org).