



Tocqueville Society
Membership Highlights




Confidence and satisfaction of knowing that your contribution and leadership are helping to address a wide range of challenges facing children and families in our region

Unique opportunities to connect with our region's philanthropists, community leaders and business leaders at exclusive Tocqueville Society receptions and events

Regular Tocqueville communications with timely stories about how your gift is making a difference and calendar of upcoming Tocqueville Society events and volunteer opportunities

Professional, dedicated staff to provide personalized service

Recognition in United Way publications

I must say that I have seen Americans make a great deal of real sacrifices to the public welfare; and have noticed a hundred instances in which they hardly ever failed to lend faithful support to one another. 

—Alexis de Tocqueville

Tocqueville Society

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UnitedWayStories.org

Follow Us @PhillySJUnited



United Way
of Greater Philadelphia
and Southern New Jersey



*Inspired Leaders,
Transformed
Communities*

United Way of Greater Philadelphia and Southern New Jersey

Tocqueville Society

Philanthropy at its most Powerful

at its most

Transforming
Lives & Communities

Many Ways
To Give...

United Way of Greater Philadelphia and Southern New Jersey is focused on changing lives and strengthening communities—one child, one adult and one family at a time.

The **Tocqueville Society** was created in 1984 in Philadelphia by two of our own local leaders, Walter Annenberg and John Haas. These philanthropists recognized the importance of giving to United Way at the highest level to set an example and galvanize others to join them in tackling the challenges facing residents of our region.

Our Tocqueville Society is **philanthropy at its most powerful**—individuals coming together to drive measurable, lasting impact that none of us can achieve alone.

United Way's Impact Fund offers what no other charitable partner can—a mutual fund approach to strategic social investing. We ensure every gift makes the greatest difference, and we carefully manage these gifts to support only the most effective local nonprofits and innovative approaches to deliver measurable results.



Gifts to the Impact Fund support the success of our region's youth and help families build long-term stability.

GIVING POWER OF 100K PEOPLE
+ MORE THAN 200 LOCAL NONPROFITS
+ MEASURABLE RESULTS



Lasting Impact

Tocqueville Society Giving Levels

| | | | |
|---------------------------|--------------|----------------------|----------|
| MILLION DOLLAR ROUNDTABLE | \$1,000,000+ | ORDER OF BROTHERHOOD | \$75,000 |
| ORDER OF PROSPERITY | \$750,000 | ORDER OF EQUALITY | \$50,000 |
| ORDER OF KNOWLEDGE | \$500,000 | ORDER OF LIBERTY | \$25,000 |
| ORDER OF INDEPENDENCE | \$250,000 | ORDER OF CONSUL | \$15,000 |
| THE NATIONAL SOCIETY | \$100,000 | MEMBERS OF SOCIETY | \$10,000 |

Pathway to Philanthropy: Step-Up Program

The John C. Haas Tocqueville Step-Up Program helps you build your philanthropic commitment over three years, while being recognized as a Tocqueville Society member in the first year. **Become a member now through our John C. Haas Tocqueville Step-Up Program!**



Tocqueville Legacy Circle

Imagine a future where children have access to a high-quality education from cradle to career ... where all working individuals achieve financial stability ... and all community members have access to the resources they need to lead healthy lives. This could be your legacy.

For more information about becoming a part of our Tocqueville Society or endowing your gift, please contact TocquevilleSociety@uwgpsnj.org or call 215-665-2448.

Philanthropy at its most *Powerful*



at its most

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