

UNITED WAY'S

IMPACT FUND

CHANGES LIVES AND STRENGTHENS
COMMUNITIES –

ONE CHILD,
.....
ADULT &
.....
FAMILY AT A TIME.

We take a holistic approach to improve **Education**, **Financial Stability** and **Health** and we make sure people can meet their most **Basic Needs** – food, shelter and safety.

We intervene at critical transition points in people's lives – at the time of need.

**When you give to the Impact Fund,
you change lives and strengthen
communities – one child, one adult
and one family at a time – because:**



Children get a quality education from cradle to career.



Adults develop skills to earn more and save more.



Children, adults and seniors can live healthier, more active lifestyles, and



Our neighbors get the support they need in times of crisis.

LIVE UNITED



**United Way
of Greater Philadelphia
and Southern New Jersey**



UnitedForImpact.org

Follow us @PhillySJUnited





We pave the way for more high school graduates by improving the quality of **education** from cradle to career.



We empower working adults to earn more and save more by building foundations for lifelong **financial stability** – job skills, financial literacy and asset development.



We create healthier communities by promoting **healthy**, active lifestyles for children, adults and seniors.



We help our neighbors meet their most **basic needs**.

See our IMPACT come to life @
UnitedWayStories.org

Through the Impact Fund, United Way offers what no other individual charitable partner can –

a mutual fund approach to improving Education, Financial Stability, Health and Basic Needs —

that changes lives and strengthens communities.

IMPACT FUND

It's a more effective way to invest your charitable dollars because **we leverage the giving power of 100K** donors so that every gift makes the greatest difference, and we carefully **manage these gifts** to support only the most effective local nonprofit organizations and innovative new approaches to **deliver measurable results.**